



HIPPO HOMESTAY PROGRAM

Venue : Osaka, Japan

Date : 26th May — 3rd June

PERSATUAN ALUMNI AOTS MALAYSIA

Our Package

Inclusive of:

- * Return economy air-tickets KUL-OSAKA-KUL
- * Accommodation for 8 days.
- * Inland transportation
- * Travel Insurance in Japan
- * Welcome & Farewell Party (subject to change)

Duration : 26 May - 3 June, 2007
 Fee : RM3,100 (Adult)
 : RM2,100 (Child below 12)
 Venue : Osaka, Japan

"Isoi De Kudasai" which means "Please Hurry Up". All you need to do is to contact us at:

PERSATUAN ALUMNI AOTS
 MALAYSIA (PAAM)
 NO. 52-A, Jalan SS22/25,
 Damansara Jaya,
 47400 Petaling Jaya,
 Selangor.
 Tel : 03-7726 2863/7273/7276
 Fax : 03-7726 7269 / 7728 2348
 E-mail : paam@po.jaring.my
 Vist our website at:
 www.aots.org

PAAM — HIPPO PROGRAM

The Persatuan Alumni AOTS Malaysia (PAAM), was formed in 1985 to cater for over 6,000 Malaysian's who underwent technical



training in Japan through the Alumni is to improve technology transfer from Japan. It is also aims at developing mutual cooperation among its members and maintaining contact with AOTS in carrying out various joint activities such as technical and

seminars and courses as well as Japanese Language classes.

The Association for Overseas Technical Scholarship (AOTS), was established in 1959 with the support of the Japanese Ministry of Economy, Trade & Industry (METI). Its main purpose is to promote technical cooperation for the industrialization and development of developing countries. To date, AOTS has trained over 115,000 trainee from roughly 150 countries and regions, besides organizing training programmes in developing countries. Involving about 144,000 participant, the activities are



Konnichiwa!

Financed by Japanese government, contribution from leading Japanese companies and other source.

Have you ever thought of visiting the land of rising sun?

OR

Have you been longing to experience eating "SUSHI" and sleeping on "TATAMI"?

Well, wait no longer!!!

SPECIAL PACKAGE FOR EVERYONE!!!

A special package organized by Persatuan Alumni AOTS Malaysia is available for everyone.

This package is specially arranged by an international organization in Japan known as "HIPPO".

HIPPO organize trips for Japanese to stay overseas

with foster families for 7-8 days to really experience the Local Lifestyle and culture.

By the same arrangement, foreigners are also invited to stay with Japanese host families under this program. You can be assured of a warm and pleasant

welcome accompanied by unbelievable Japanese hospitality for memorable short stay in Japan.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a



Caption describing picture or graphic.

successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web.

You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which

you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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PERSATUAN ALUMNI AOTS MALAYSIA

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

Your business tag line here.

We're on the Web!
example.microsoft.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other

forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.